



REQUEST FOR SPONSORSHIP

What: Opportunity to be a sponsor for the IOS #124 Forest City Frenzy a national disc golf tournament taking place in Rockford Illinois June 1-2, 2024. Disc golf is one of the fastest growing sports in the world. This event will draw players from Illinois and the surrounding states. There are also additional sponsorship opportunities for the 2024 Illinois Open Series season as well.

IOS #124 Sponsorship Opportunities

- **Hole Sponsorship \$40**
Your logo and info on a sign placed on an individual hole. Opportunity for early registration for that event.
- **4 Hole Sponsorship \$125**
Tee sign on one hole at each of the four courses. Opportunity for early registration for that event.
- **Caddy Book Sponsor \$175***
Ad in the caddy book given to all players. Sponsor sign near tournament central. Listed on FB event page, on the tournament web site, and in communications to players including links to sponsor's website. Opportunity for early registration for that event.
- **Silver Sponsor \$300***
Limited to four silver sponsors. Exclusive banner at one of the four courses. Mention during awards ceremony. Opportunity to include coupon/product in player packs. Listed on FB event page, on the tournament web site, and in communications to players including links to sponsor's website. Opportunity for early registration for that event.
- ~~**Presenting Sponsor Negotiated (Discraft is presenting sponsor)***~~
~~Limited to a single Presenting sponsor. Company name in Event Title. Frequent mention during event promotion leading up to the event and special mention at awards ceremony. Opportunity to include coupon/product in player packs. Listed on FB event page, on the tournament web site, and in communications to players including links to sponsor's website. Other benefits negotiated with company.~~

- **Create your own Sponsorship \$???***

If you have other ideas or would like to offer in-kind donations, let's talk!

* Equivalent value in sponsor product may be an option at our discretion.

Details

The Illinois Open Series has been running disc golf tournaments since 2003. With over 100 events under their belt, the IOS has earned a reputation for professionally run events. This event filled in 2023 and we expect demand to be similar in 2024. The event will be held at Anna Page Park and Ingersoll Memorial Disc Golf Course in Rockford Illinois on June 1-2, 2024.

Other IOS 2024 Sponsorship Opportunities

Event Presenting Sponsor (B-tier events) - \$750

Event sponsors will receive the following:

- Naming rights to the event.
- If you have a banner or other signage, this can be displayed on site during the duration of the event.
- Your name in the event will be visible in the national event schedule on pdga.com, discgolfsceen.com, illinoisopenseries.com to all players looking for events to play in. This has broad visibility beyond just those who play in the event. This will remain visible as long as those sites continue to exist.
- Prominent mention of sponsorship as the title sponsor (with Logo and link) on various media platforms.
- Prominent mention of your sponsorship in the player meeting and during awards.
- Logo or name on sign placed on a hole on the course during each event in 2021.
- One free entry into the event.
- Early registration invite for another player (of sponsor's choosing) for that event.
- Opportunity to include coupon or other items in players pack that goes to the players.
- Other benefits negotiable

Series Sponsor \$300

Series sponsors will receive the following:

- Full color logo on our banner that will be hung at tournament central at all of our stops.
- The banner will be seen by players and caddies when they checkin and as the background for all of our trophy winner photos.
- Logo and link on our website <https://illinoisopenseries.com>

- Mention of sponsorship (with Logo and link) on the Facebook event page for each tour stop.
- Early registration invite for one player (of sponsor's choosing) for each stop.
- Limiting to six total sponsors at this level to ensure high visibility.

Hole Sponsorship - \$25

Hole sponsors for an event receive the following

- Name or logo on sign placed on a hole on the course during the event.
- Name and link on the event page on our website <https://illinoisopenseries.com>
- Recognition of sponsorship on the Facebook event page
- Early registration opportunity for that event

The Illinois Open Series reserves the right to refuse any sponsorship offers that may adversely affect the reputation of the Illinois Open Series or the PDGA.

Details

The Illinois Open Series has been running disc golf tournaments since 2003. With over 100 events under their belt, the IOS has earned a reputation for professionally run events. Seven events will make up the Illinois Open Series in 2024. For the season, the IOS expects to host over 1000 players in 2024.

Contact

Mike Krupicka is the tournament director and can be contacted at 331-444-2477 or via email: ios2023@krupicka.org Sponsor checks can be made out to Pickax Programs and sent to 1119 Sara Ln, Naperville, IL 60565